



# Police Recruiter **BOOTCAMP**<sup>™</sup>

3-Day 'Master Police Recruiting Officer'<sup>™</sup> - Certification Course

Progressive police training with high caliber instruction, cutting-edge technology, exercises, computer labs, unconventional ideas & more.

**March 20-22, 2012**  
**Grand Prairie Police Dept.**  
**Grand Prairie (Dallas),**

## Topics...

- Progressive recruiting on Facebook, Google, LinkedIn & more.
- CSI mentality: Learn to love it and win
- What is our recruiting site really saying?
- Guerilla recruiting techniques
- This 1% you really need!
- Recruiting unconventional officer candidates
- Your best candidates are right there... go talk to them!
- How much should we prep them?
- Start an attrition fight!
- Career or JOB: What are we selling?
- "Real world" of aggressive police recruiting
- Getting out of the "old days" mentality
- Closing the deal like a pro
- "Speak to their listening" - Psychology of a great recruiter
- Creative events for 1-on-1 conversations
- Are career/job fairs a waste of time and \$\$?
- Uncover secret untapped markets worldwide
- Secrets & tricks for great media coverage
- Developing a cutting-edge recruiting site
- Marketing campaigns with impact & more

**\$595 per person**

PoliceRecruiterBootcamp.com

or 602-840-2959

**Chris Ryan**  
**SEMINARS**